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10+ Introduction To Sport Management Theory And Practice

key concepts in sport management x The purpose of this book is to highlight what we believe to be the key concepts which relate to the management of sport. Many of the concepts come from a field of study known as 'organization theory' which is increasingly being used in research on the management of sport.

key concepts in sport management - SAGE Publications Inc

Theory development around sport for social change agendas has received greater attention from scholars over the past 10 years. Yet, it remains underdeveloped when compared with theoretical advancements and innovations in other aspects of the sport industry (Schulenkorf & Spaaij, 2015; Welty Peachey, 2015). Scholars have wrestled with the appropriateness of theory in this context, whether theory ...

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