

Access Free Cafe Practices
Guidelines Starbucks
Coffee Company
**Cafe Practices
Guidelines
Starbucks Coffee
Company**

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starbucks coffee company

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provide under as without
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practices guidelines
starbucks coffee company
what you following to read!

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Starbucks Coffee From Bean
to Cup— and the People Along
the Way *C A F E Practices --*
IRONLADY team3 (new ver.)
Follow Starbucks 15 Year
Journey to 100% Ethically
Sourced Coffee with
Conservation International

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~~Christina Sayers:~~

~~Sustainable Quality A Look
at Starbucks' C.A.F.E.~~

~~Practices ♪ Starbucks Coffee
Shop Sounds \u0026 Jazz~~

~~Music ♪ Ambient For~~

~~Relaxation \u0026 Study [?][?][?][?]~~

~~[?][?] [4K] How Starbucks Became~~

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~~An \$80B Business~~ **99%**

Ethically Sourced Coffee

Seminar ~~Best of Starbucks~~

~~Music Collection - 3 Hours~~

~~Smooth Jazz for Studying,~~

~~Relax, Sleep, Work~~ *Follow*

Starbucks' 15 Year Journey

to 100% Ethically Sourced

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Coffee | Conservation

*International How Starbucks
Really Became A Coffee Giant*

Starbucks Music 10 Hours -
Relax Starbucks Jazz Cafe to
Study, Work *Inspired by Best
of Starbucks Music*

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Collection: Starbucks

Inspired Coffee Music

Youtube Inspired by Best of

Starbucks Music Collection:

Starbucks Inspired Coffee

Music Youtube Starbucks

Music Playlist 2020 - Best

Coffee Shop Background Music

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For Studying, Work, Relax,
Sleep ☹☹ Maroon 5 Cafe Jazz
Cover - Relaxing Jazz \u0026
Bossa Nova Music - Calm Cafe
Music

Relaxing Breakfast Jazz -
Background Instrumental
Bossa Nova Music

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Inspired by Best of
Starbucks Music Collection:
Starbucks Inspired Coffee
Music Youtube

2019 ☐ ☐☐☐ ☐☐ ☐☐ ☐☐ ☐☐ ☐☐ -
☐☐☐☐ ☐☐ ☐☐ ☐☐☐☐ ☐☐

Thursday With Starbucks
Music || ☐☐☐☐☐☐☐! ☐

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Relaxing Music For Work,
Study, **Everything you've ever
wanted to know about coffee**

| Chandler Graf | TEDxACU

~~Christmas Songs — Background~~

~~Snow Starbucks Coffee —~~

~~Relax Music for Wake Up,~~

~~Work, Study *Ethical*~~

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~~Coffee Company~~ *How Starbucks
collaborates with Fair Trade*
~~Starbucks Music: 3 Hours of~~
~~Happy Starbucks Music with~~
~~Starbucks Music Playlist~~
~~Youtube Cafe Practices Talk~~
~~At Athens Starbucks~~
Starbucks-Supply Chain

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Management-Team Onyx

Starbucks Music Playlist

2020 - Best Coffee Shop

Background Music For

Studying, Work, Relax, Sleep

Starbucks music playlist

2020 Best coffee shop

background music Inspired by

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Best of Starbucks Music

Collection: Starbucks

Inspired Coffee Music

Youtube Cafe Practices

Guidelines Starbucks Coffee

C.A.F.E. Practices:

Starbucks Approach to

Ethically Sourcing Coffee.

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Starbucks mission to inspire and nurture the human spirit extends well beyond our customers, partners and cafes. We take pride in conducting business responsibly and supporting communities where we do

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business, from bean to cup.
As a company that buys three percent of the world's coffee, sourced from more than 400,000 farmers in 30 countries, Starbucks understands our future is inextricably tied to the

Access Free Cafe Practices Guidelines Starbucks

future of farmers ...

*C.A.F.E. Practices:
Starbucks Approach to
Ethically ...*

SCS has teamed up with
Starbucks and Conservation
International to develop the

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Coffee And Farmer Equity

(C.A.F.E.) Practices

standard for ensuring that Starbucks is sourcing sustainably grown and processed coffee. Starbucks defines sustainability as an economically viable model

Access Free Cafe Practices Guidelines Starbucks

that addresses the social and environmental needs of all the participants in the supply chain from farmer to consumer.

*Starbucks C.A.F.E. Practices
/ SCS Global Services*

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Starbucks has a set of comprehensive guidelines to ensure that the coffee we buy is good for both people and the planet.. Also know as C.A.F.E. Practices, which stands for Coffee and Farmer Equity. C.A.F.E. Practices'

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Open-source approach helps
all farmers grow coffee in a
way that's better for both
people and the planet.

*99% OF STARBUCKS COFFEE IS
ETHICALLY SOURCED*

The Starbucks Coffee Trading

Access Free Cafe Practices Guidelines Starbucks

Company (SCTC) – Green
Coffee Vendor Guidelines
(No. 0403-01) are issued to
ensure smooth operations and
to address a high quality
standardization of the day-
to-day business. All SCTC
contracts are subject to

Access Free Cafe Practices Guidelines Starbucks

these guidelines, unless
otherwise specified .

*CAFE Practices Guidelines -
Starbucks Coffee Company
Coffee and Farmer Equity
(C.A.F.E.) Practices
evaluates, recognizes and*

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rewards producers of high-quality sustainably grown coffee for Starbucks stores. C.A.F.E. Practices is a green coffee sourcing guideline with third-party evaluation. C.A.F.E. Practices seeks to ensure

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Coffee Company that Starbucks sources sustainably grown and processed coffee by evaluating the economic, social and environmental aspects of coffee production against a defined set of criteria, as detailed in the

Access Free Cafe Practices Guidelines Starbucks

C.A.F.E. Practices ...

*C.A.F.E. Practices /
Ecolabel Index*

The CAFÉ Practices program covers four categories. Two, product quality and economic accountability, are criteria

Access Free Cafe Practices Guidelines Starbucks

that are required by all Starbucks suppliers. The other two categories are social responsibility and environmental leadership. I'll focus on the environmental criteria.

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*Starbucks CAFÉ Practices –
Coffee & Conservation*

Recap: What is CAFÉ

Practices? Starbucks CAFÉ
(Coffee and Farm Equity)

Practices is the company's
green coffee sourcing
program, started in 2004.

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The standards were developed in partnership with Conservation International and an independent third-party company, SCS Global Services (SCS). Points are awarded in four categories – product

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quality, economic
accountability, social
responsibility and
environmental leadership –
to producers that supply
Starbucks coffee.

Assessments of Starbucks

Page 34/103

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CAFÉ Practices — Coffee ...

Starbucks is proud to have reached the milestone of 99% of our coffee ethically sourced. The cornerstone of our ethical sourcing approach is Coffee and Farmer Equity (C.A.F.E.)

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Practices, one of the coffee industry's first set of sustainability standards, verified by third-party experts. Developed in collaboration with Conservation International (CI), C.A.F.E. Practices has

Access Free Cafe Practices Guidelines Starbucks

helped us create a long-term supply of high-quality coffee and positively impact the lives and livelihoods of coffee ...

*Committed to 100% Ethically
Sourced | Starbucks Coffee*

Page 37/103

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Company Coffee Company

Coffee and Farmer Equity

(C.A.F.E.) Practices - our

sustainable coffee

guidelines for producers

Cocoa Practices - our

sustainable cocoa guidelines

for producers Starbucks

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Social Responsibility
Standards for Manufactured
Goods and Services - our
sustainable manufactured
goods and services
guidelines for producers

Policies | Starbucks Coffee

Page 39/103

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Company Company

Starbucks is a founding member, alongside a growing coalition of industry leaders, of the Sustainable Coffee Challenge, a call to action led by Conservation International to make coffee

Access Free Cafe Practices Guidelines Starbucks

the world's first
sustainable agriculture
product. The challenge is
convening the sector to
sustain the future supply of
coffee while ensuring the
prosperity and well-being of
farmers and workers and ...

Access Free Cafe Practices Guidelines Starbucks Coffee Company

*Responsibly Grown and Fair
Trade Coffee | Starbucks
Coffee ...*

coffee is grounded in
C.A.F.E. Practices, a
comprehensive set of social,
economic, environmental, and

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quality guidelines developed
by Starbucks in
collaboration with
Conservation International.
In 2011 we bought 86% of our
total coffee this way—367
million pounds worth. 77%
2008 81% 2009 84% 2010 86%

Access Free Cafe Practices Guidelines Starbucks

2011 respecting PEOPLE and
PLACES STARBUCKS ETHICAL
COFFEE

STARBUCKS ETHICAL COFFEE

In partnership with
Conservation International,
we created our own set of

Page 44/103

Access Free Cafe Practices Guidelines Starbucks

Comprehensive guidelines to ensure that the coffee we buy is ethically grown and responsibly traded. We call our verification program C.A.F.E. Practices, which stands for Coffee and Farmer Equity.

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*Coffee Sustainability and
Ethical Sourcing | Starbucks*

...

C.A.F.E. Practices is a
green coffee sourcing
program developed by
Starbucks in collaboration

Access Free Cafe Practices Guidelines Starbucks

with Conservation

International and SCS. We provide training, approval, and on-going monitoring for the Verification

Organizations that audit Starbucks Suppliers.

Verification organizations

Access Free Cafe Practices Guidelines Starbucks

Coffee Company are assigned an approval status dictating how many verifications they are able to conduct at any given time within the program:

*Starbucks Ethical Sourcing
Approved Verification ...*

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At the end of fiscal
2001, Starbucks introduced
new coffee sourcing
guidelines developed in
partnership with The Center
for Environmental Leadership
in Business, a new division
of Conservation

Access Free Cafe Practices Guidelines Starbucks

International. This represents a first for the coffee industry. The guidelines involve a flexible point system coupled with financial incentives,

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RESPONSIBLE BUSINESS

*PRACTICES - Starbucks Coffee
Company*

These are the sources and citations used to research Starbucks C.A.F.E. Practices Guidelines. This bibliography was generated

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on Cite This For Me on
Sunday, June 28, 2015

*Starbucks C.A.F.E. Practices
Guidelines - Economics ...*

Starbucks maintains that
more than 99% of its beans
are ethically sourced by

Page 52/103

Access Free Cafe Practices Guidelines Starbucks

insisting on a set of economic and agricultural standards it calls its Coffee and Farmer Equity (C.A.F.E.) Practices....

*Coffee Farmers Are In
Crisis. Starbucks Wants To*

Access Free Cafe Practices Guidelines Starbucks

Help. Coffee Company

Conservation International

Conservation International

The retail coffee shop
market was worth £9.6
billion in 2017 according to
a report by Allegra World

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Coffee Portal. Branded cafés account for an estimated £4 billion of this business, and the three main players (Starbucks, Caffè Nero and Costa Coffee) make up over half of the branded market – and that market is still

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growing. Predictions that
demand for premium coffee
would only be a ...

Blending theory with
practical application, this

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Comprehensive text supports courses at the intersection of corporate social responsibility (CSR), corporate strategy, and public policy. Part I provides an overview of the field, defining CSR and

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placing it in the context of wider corporate strategy. Part II contains chapters on CSR issues related to the organization, the economy, and society, and provides detailed case studies on a variety of well-known firms.

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Adopting a stakeholder perspective, the authors explore CSR issues within the complex global business environment in which corporations operate today.

STARBUCKED will be the first

Access Free Cafe Practices Guidelines Starbucks

book to explore the
incredible rise of the
Starbucks Corporation and
the caffeine-crazy culture
that fueled its success.
Part Fast Food Nation, part
Bobos in Paradise,
STARBUCKED combines

Access Free Cafe Practices Guidelines Starbucks

investigative heft with
witty cultural observation
in telling the story of how
the coffeehouse movement
changed our everyday lives,
from our evolving
neighborhoods and workplaces
to the ways we shop,

Access Free Cafe Practices Guidelines Starbucks

Coffee Company
socialize, and self-
medicate. In STARBUCKED,
Taylor Clark provides an
objective, meticulously
reported look at the
volatile issues like
gentrification and fair
trade that distress

Access Free Cafe Practices Guidelines Starbucks

activists and coffee zealots alike. Through a cast of characters that includes coffee-wild hippies, business sharks, slackers, Hollywood trendsetters and more, STARBUCKED explores how America transformed into

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Coffee Company
a nation of coffee gourmets
in only a few years, how
Starbucks manipulates
psyches and social habits to
snare loyal customers, and
why many of the things we
think we know about the
coffee commodity chain are

Access Free Cafe Practices Guidelines Starbucks Coffee Company

In this #1 New York Times bestseller, the CEO of Starbucks recounts the story and leadership lessons behind the global coffee company's comeback and

Access Free Cafe Practices Guidelines Starbucks

Continued success. In 2008, Howard Schultz decided to return as the CEO of Starbucks to help restore its financial health and bring the company back to its core values. In Onward, he shares this remarkable

Access Free Cafe Practices Guidelines Starbucks

story, revealing how, during one of the most tumultuous economic periods in American history, Starbucks again achieved profitability and sustainability without sacrificing humanity.

Offering you a snapshot of

Access Free Cafe Practices Guidelines Starbucks

the recession that left no company unscathed, the book shows in riveting detail how one company struggled and recreated itself in the midst of it all. In addition, you'll get an inside look into Schultz's

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Coffee Leadership

philosophy: It's not about winning, it's about the right way to win. Onward is a compelling, candid narrative documenting the maturing of a brand as well as a businessman.

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Ultimately, Schultz gives you a sense of hope that, no matter how tough times get, the future can be more successful than the past.

Green products have been around since the 1970s, but

Access Free Cafe Practices Guidelines Starbucks

it's only in recent years that they've become ubiquitous. It's not because consumers suddenly prize sustainability above all. It's because savvy green marketers are no longer trying to "sell the

Access Free Cafe Practices Guidelines Starbucks

earth”—instead they’re promoting the value their products provide: better health, superior performance, good taste, cost-effectiveness, or simply convenience. This central emphasis on primary

Access Free Cafe Practices Guidelines Starbucks

benefits—the new rules—is critical to winning over the mainstream consumer. The New Rules of Green Marketing helps readers understand why value-based sustainability marketing has become a critical organizational

Access Free Cafe Practices Guidelines Starbucks

Capacity and how they themselves can adopt this approach. Drawing on the latest data from leading researchers and reflecting on learnings from her corporate clients and other pioneers—including GE, Nike,

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Method, Starbucks,
Timberland, HP, NatureWorks,
Procter & Gamble, Stonyfield
Farm, and Wal-Mart-Ottman
provides practical
strategies, tools, and
inspiration for building
every aspect of a credible

Access Free Cafe Practices Guidelines Starbucks

value-based green marketing strategy. She covers using a proactive approach to sustainability to spur innovation, developing products that are green throughout their life cycle, communicating credibly to

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Coffee Company of
“greenwashing,” teaming up
with stakeholders to
maximize outreach to
consumers, taking advantage
of social media, and much
more. This book takes the
best of Ottman’s previous

Access Free Cafe Practices Guidelines Starbucks

groundbreaking work it into the 21st century. Her new rules relegate traditional “green guilt” approaches to the recycling bin of history, break green products out of their niche and, ultimately do a far

Access Free Cafe Practices Guidelines Starbucks

better job of advancing the triple bottom line of people, profits, and planet.

Follow the ultimate coffee geeks on their worldwide hunt for the best beans. Can a cup of coffee reveal the

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face of God? Can it become the holy grail of modern-day knights errant who brave hardship and peril in a relentless quest for perfection? Can it change the world? These questions are not rhetorical. When

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Highly prized coffee beans
sell at auction for \$50,
\$100, or \$150 a pound
wholesale (and potentially
twice that at retail),
anything can happen. In God
in a Cup, journalist and
late-blooming adventurer

Access Free Cafe Practices Guidelines Starbucks

Michael Weissman treks into an exotic and paradoxical realm of specialty coffee where the successful traveler must be part passionate coffee connoisseur, part ambitious entrepreneur, part activist,

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and part Indiana Jones. Her guides on the journey are the nation's most heralded coffee business hotshots: Counter Culture's Peter Giuliano, Intelligentsia's Geoff Watts, and Stumptown's Duane Sorenson. With their

Access Free Cafe Practices Guidelines Starbucks

obsessive standards and
fiercely competitive
baristas, these roasters are
creating a new culture of
coffee connoisseurship in
America—a culture in which
\$10 lattes are both a
purist's pleasure and a way

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to improve the lives of
third-world farmers. If you
love a good cup of coffee—or
a great adventure
story—you'll love this
unprecedented up-close look
at the people and passions
behind today's best beans.

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“Weissman illustrates how the origin, flavor compounds and socioeconomic impact of a cup of coffee are relevant now more than ever. . . . Tagging along behind the main characters in today’s specialty coffee scene,

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[she] travels from the exotic to the expected to artfully deconstruct the connoisseur's cup of coffee." —Publishers Weekly

Follow the history of Starbucks on its journey

Access Free Cafe Practices Guidelines Starbucks

from one local retail store in Seattle to a global chain of coffeehouses found in more than 47 countries around the world. * Offers a number of stimulating sidebars, including Coffee Talk, Word Search, Coffee

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Quiz, Schultz Time!, and
Coffee Recipe * Features a
"You Decide" section at the
end of each chapter where
readers can provide their
own responses to issues
Starbucks has faced recently
* Provides photos of

Access Free Cafe Practices Guidelines Starbucks

Starbucks headquarters in
Seattle, interior shots of
the original store,
Starbucks baristas, and
Starbucks coffee traders in
Rwanda * Includes a glossary
of coffee-related terms *
Outlines a Starbucks

Access Free Cafe Practices Guidelines Starbucks

Timeline from 1971 to 2009,
noting major business and
product events

Americans drink 400 million
cups of coffee every day,
and many of them come from
the thousands of Starbucks

Access Free Cafe Practices Guidelines Starbucks

Coffeehouses across the country. But how much do you really know about the place you get your morning cup of Joe? Part of Greenwood's Corporations That Changed the World series, this book provides readers with a

Access Free Cafe Practices Guidelines Starbucks

richly detailed history of this famous coffeehouse chain. It traces Starbucks's meteoric rise from a small Seattle-based company to an international powerhouse, chronicling how the changing

Access Free Cafe Practices Guidelines Starbucks

executive leadership
affected corporate strategy
and direction. It also
explores how Starbucks has
embraced and incorporated
new technologies and
innovations, as well as how
the corporation has shaped

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and been shaped by important social causes. An unbiased look at the controversies that have surrounded Starbucks over the years will help readers better understand these contentious issues. This updated and

Access Free Cafe Practices Guidelines Starbucks

expanded edition includes new chapters, current financial data, and coverage of the COVID-19 pandemic's impact on the company.

Strategic Corporate Social
Responsibility, Fifth

Access Free Cafe Practices Guidelines Starbucks

Edition is a comprehensive CSR text with a strong emphasis on strategy. Balancing theory and practical applications, the text is divided into two parts. The first half of the text provides an overview of

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the field, stakeholders
perspective, CSR as a
strategic filter, and how to
implement CSR effectively.
The second half of the book
uses more than 20 cases to
illustrate the
organizational, economic,

Access Free Cafe Practices Guidelines Starbucks

and societal issues
surrounding CSR. The
engaging cases capture
contentious debates across
the spectrum of CSR topics
that culminate with a series
of questions designed to
stimulate further

Access Free Cafe Practices Guidelines Starbucks

investigation and debate.

This publication is the world's most extensive, hands-on and neutral source of information on international trade of coffee. It covers trade

Access Free Cafe Practices Guidelines Starbucks

issues relevant to coffee growers, traders, exporters, transportation companies, certifiers, associations, authorities and others in coffee-producing countries. This third edition marks the 20th anniversary of this

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popular guide. It includes new material on climate change, the role of women in the coffee sector and comparison of sustainability schemes.

Fair trade and Development :

Page 102/103

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Seventh report of session
2006-07, Vol. 2: Oral and
written Evidence

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